

# Magic Pathfinding With Author Rose Stauffer

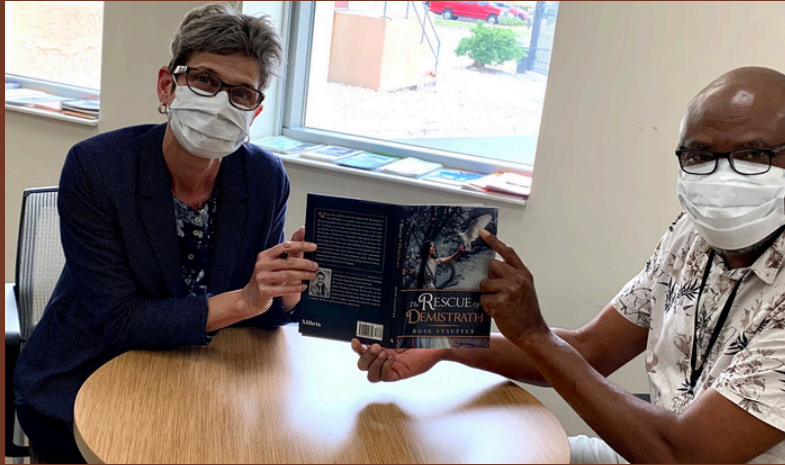


Welcome, magic lovers!

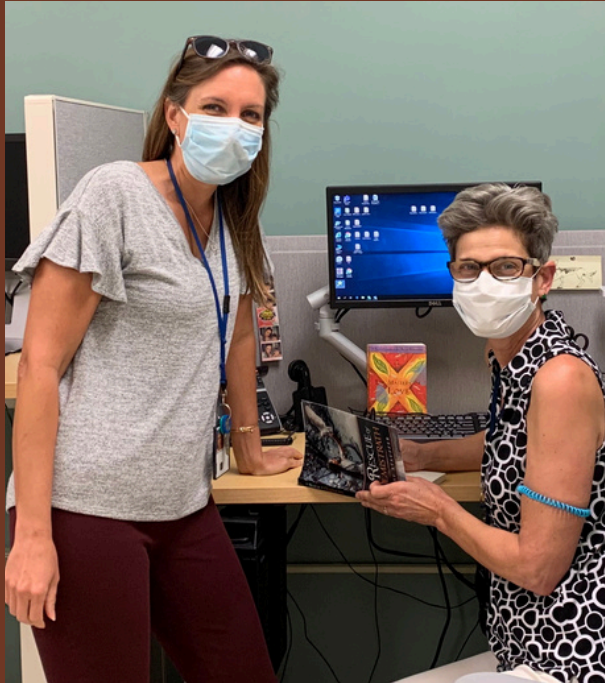
This magazine is a place for sharing with you some of my ideas, inspirations, experiences, musings, and an array of creative endeavors that will inspire and enhance your own journey with finding magic and joy in your everyday life.

In this issue, I want to share a few of the magical experiences that come with being a published author of a fantasy trilogy... a few of the fun moments in my writing life that have brought inspiration, encouragement, community and connection. Some dreams really do come true. Above is a photo of a recent Local Author Showcase I was invited to attend in Castle Rock, CO. I met so many authors and was introduced to the Colorado Authors League and the Triarts association. Let's explore.

A little background first. When I published my first book in the trilogy in FEB of 2020, I signed up with an independent press XLibris, and agreed to a publishing and marketing plan that included a number of book fairs both locally and globally. My then dream was to be able to travel to some of these book fairs and “find my way” into the larger world of authors, books and opportunities.



I still haven't given up on the dream to see my books turned into film or TV series, but that is another story! THEN, BOOM, Covid19 happened. The world went into lockdown and suddenly the future of life on this planet went into disarray. So much for getting out there. My first customers were coworkers, relatives, and a few good friends. And so I waited. I wrote the next two books, publishing them in 2021 and 2022. That felt like a huge accomplishment. But still I was working alone, with a few editing friends who gave me some valuable feedback, but no contact with the “outside world.”



I continued to track other authors on social media, I dabbled in webinars on writing and publishing, and I visited bookstores, both the chains and the locally owned, asking if they carried local authors. In 2023, while browsing in small book shop called Sudden Fiction in a nearby town Castle Rock, I learned from the cashier that an authors reading and book signing was being planned. I left a couple of my books with them. They gave me the contact name and info, and I reached out to them, and BOOM, I was invited to participate! It was a small event, but a few folks stopped by and each author had a chance at the mic to read a short passage.



It was fun to read a passage out loud to the public. Selecting the passage was challenging, but with my theater background, I gave it some drama and punch. Fast forward to 2024. I was invited by my realtor to set up a table at a Holiday Market sign event. This gave me another opportunity to land smack in the middle of shoppers passing by. I bundled my trilogy together at a discounted price and sold three sets!



In time, I have learned, one thing leads to another. Recently, I was contacted by the coordinator of the last showcase, and invited to participate in a new and larger one. Enter the Colorado Authors League and the Triarts Project.



It was a Friday after work event, and I arrived to a small auditorium where 20+ authors were setting up their displays. Sponsored by these two organizations, the event was well organized and executed. It was fun to visit other authors, listen to readings, and mingle with the visitors. I think I will likely join the Colorado Authors League, they have been around since the 1930's and have evolved into a wonderful opportunity for independent writers like myself.



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See you next month!!!